

## **Sponsor Information & Commitment**

### **GeoManitoba 2012**

### **Winnipeg, Manitoba, Canada**

Please read on to find out how you can benefit as a Sponsor of the Canadian Geotechnical Society's 65<sup>th</sup> Geotechnical Conference in Winnipeg, Manitoba this coming September 30-October 3, 2012.

CGS has a tradition of offering their sponsors good value for their investment. This was true again this past year in Toronto where we hosted delegates from around the world with our friends from the ISSMGE. Our well organized and comprehensive plenary, technical and trade exhibition program will ensure your company's name receives maximum exposure to this targeted audience of key industry leaders and decision-makers in the geotechnical field.

The following pages highlight the benefits to sponsors of **GeoManitoba 2012** at the various levels available. Platinum, Gold, Silver and Bronze include excellent exposure before, during and after the conference as well as complimentary delegate registration to the full conference. There are many single event sponsorships available from coffee breaks to luncheons to the popular Awards Banquet and Colour Night.

Choose an overall level of support to get the exposure you're looking for or combine a package with an event sponsorship to increase your firm's visibility during one of the very popular networking and social events. Prices begin at \$500, so there is a price point to suit all budgets.

To book your sponsorship preferences, please return the last page of this information package or contact us directly @ [sponsors@cgs2012.ca](mailto:sponsors@cgs2012.ca)

Lisa McJunkin e-mail: [lmcjunkin@gibsongroup.ca](mailto:lmcjunkin@gibsongroup.ca)

## Sponsorship Information

Sponsor Level	Colour Sponsorship Benefits	Price
<p><b>PLATINUM</b></p> <p>Pre Event</p> <p>During Event</p> <p>Post Event</p>	<ul style="list-style-type: none"> <li>➤ logo and name recognition in the top navigation bar on all <b>GeoManitoba</b> Conference web pages <a href="http://www.cgs2012.ca/">http://www.cgs2012.ca/</a></li> <li>➤ premiere logo and name recognition on sponsors page of conference web site</li> <li>➤ hyperlink to sponsor's web site</li> <li>➤ name recognition on all marketing materials</li>   <li>➤ 4 complimentary full conference registrations</li> <li>➤ complimentary single trade show booth</li> <li>➤ Sponsor recognition on screen at lunches including 3 featured project slides</li> <li>➤ logo and name recognition on outside cover and inside sponsor page of conference program</li> <li>➤ full page corporate profile with logo in conference program</li> <li>➤ Platinum Sponsor signage at conference registration desk</li> <li>➤ recognition of firm at Opening Ceremonies</li> <li>➤ option to include pre-approved promotional item in delegate registration package</li>   <li>➤ recognition in conference wrap-up story posted in CGS E-News and web site</li> </ul>	<p><b>\$9,000</b></p>

<b>Sponsor Level</b>	<b>Colour Sponsorship Benefits</b>	<b>Price</b>
<p><b>GOLD</b> Pre Event</p> <p>During Event</p> <p>Post Event</p>	<ul style="list-style-type: none"> <li>➤ logo and name recognition on sponsors page of conference web site <a href="http://www.cgs2012.ca/">http://www.cgs2012.ca/</a></li> <li>➤ hyperlink to sponsor's web site</li> <li>➤ 3 complimentary full conference registrations</li> <li>➤ logo and name recognition on Gold Sponsor signage at conference registration desk</li> <li>➤ Individual Sponsor name/logo recognition on screen at lunches</li> <li>➤ logo and name recognition on sponsor page of conference program</li> <li>➤ ½ page corporate profile with logo in conference program</li> <li>➤ recognition of firm at Opening Ceremonies</li> <li>➤ option to include one pre-approved promotional item in delegate registration package</li> <li>➤ recognition in conference wrap-up story posted in CGS E-News and website</li> </ul>	<p><b>\$6,000</b></p>
<p><b>Silver</b> Pre Event</p> <p>During Event</p> <p>Post Event</p>	<ul style="list-style-type: none"> <li>➤ logo and name recognition on sponsors page of conference web site <a href="http://www.cgs2012.ca/">http://www.cgs2012.ca/</a></li> <li>➤ hyperlink to sponsor's web site</li> <li>➤ 2 complimentary full conference registrations</li> <li>➤ logo and name recognition on sponsor page of conference program</li> <li>➤ 1/4 page corporate profile with logo in conference program</li> <li>➤ name and logo recognition on Silver Sponsor signage at conference registration desk</li> <li>➤ recognition in conference wrap-up story posted in CGS E-News and web site</li> </ul>	<p><b>\$4,000</b></p>
<p><b>Bronze</b> Pre Event</p> <p>During Event</p> <p>Post Event</p>	<ul style="list-style-type: none"> <li>➤ logo and name recognition on sponsors page of conference web site <a href="http://www.cgs2012.ca/">http://www.cgs2012.ca/</a></li> <li>➤ hyperlink to sponsor's web site</li> <li>➤ 1 complimentary full conference registration</li> <li>➤ name and logo recognition on sponsor page of conference program</li> <li>➤ name and logo recognition on Bronze Sponsor signage at conference registration desk</li> <li>➤ recognition in conference wrap-up story posted in CGS E-News and web site</li> </ul>	<p><b>\$2,000</b></p>

Sponsor Level	Event Sponsorship Benefits	Price
<b>Delegate Lanyards</b>	<ul style="list-style-type: none"> <li>➤ Sponsor name and logo on delegate lanyards distributed to all attendees</li> <li>➤ logo and name recognition on sponsors page of conference web site with company hyperlink</li> </ul>	<b>In Kind</b>
<b>Delegate Bag (2 available)</b>	<ul style="list-style-type: none"> <li>➤ Sponsor name and logo on delegate bag distributed to all attendees</li> <li>➤ logo and name recognition on sponsors page of conference web site with company hyperlink</li> </ul>	<b>\$3,500</b>
<b>Awards Banquet Sponsorship</b>	<ul style="list-style-type: none"> <li>➤ two complimentary tickets to the Awards Banquet</li> <li>➤ name and logo recognition on signage outside of Banquet function room</li> <li>➤ name and logo recognition on table cards at Banquet and on screen</li> <li>➤ recognition of firm at Banquet</li> <li>➤ VIP seating at Banquet, if requested</li> <li>➤ name recognition on sponsors page of conference web site and in conference program</li> </ul>	<b>\$2,000</b>
<b>Colour Night Sponsorship</b>	<ul style="list-style-type: none"> <li>➤ two complimentary tickets to Colour Night</li> <li>➤ name and logo recognition on signage outside of Colour Night function room</li> <li>➤ name and logo recognition on table cards or food/beverage stations at Colour Night</li> <li>➤ VIP seating at Colour Night, if requested</li> <li>➤ name recognition on sponsors page of conference web site and in conference program</li> </ul>	<b>\$2,000</b>
<b>Ice Breaker Reception Sponsorship</b>	<ul style="list-style-type: none"> <li>➤ two complimentary tickets to Ice Breaker Reception</li> <li>➤ name and logo recognition on signage within Ice Breaker Reception function room</li> <li>➤ name recognition at food/beverage stations</li> <li>➤ name recognition on sponsors page of conference web site and in conference program</li> </ul>	<b>\$1,500</b>
<b>Luncheon Sponsorship</b>	<ul style="list-style-type: none"> <li>➤ name and logo recognition on signage outside of Luncheon function room at assigned event</li> <li>➤ name recognition on table cards at assigned Luncheon</li> <li>➤ recognition of firm at assigned Luncheon</li> <li>➤ name recognition on sponsors page of conference web site and in conference program</li> </ul>	<b>\$1,500</b>
<b>Coffee Break Sponsorship</b>	<ul style="list-style-type: none"> <li>➤ name recognition at coffee/juice stations at assigned event</li> <li>➤ name recognition on sponsors page of conference web site and in conference program</li> </ul>	<b>\$700</b>
<b>Technical Tour or Short Course Sponsorship</b>	<ul style="list-style-type: none"> <li>➤ name recognition on trip guides for assigned tour or course notes for assigned workshop</li> <li>➤ name recognition on sponsors page of conference web site and in conference program</li> </ul>	<b>\$500</b>

**Gibson Group Association Management**

8828 Pigott Road, Richmond, BC V7A 2C4 Canada Telephone 604-241-1297 Fax 604-241-1399

[sponsors@cgs2012.ca](mailto:sponsors@cgs2012.ca)

**GeoManitoba 2012**

**Winnipeg "Building on the Past"  
Sponsorship Registration Form**

**Yes! Please sign us up as a Sponsor of the 65th Canadian Geotechnical Conference!**  
For any questions, please contact Lisa McJunkin at 604-241-1297 or by e-mail at [sponsors@cgs2012.ca](mailto:sponsors@cgs2012.ca) or [lmcjunkin@gibsongroup.ca](mailto:lmcjunkin@gibsongroup.ca)

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Prov/State \_\_\_\_\_ Code \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_ Website \_\_\_\_\_

Contact Name \_\_\_\_\_

<b>Sponsor Levels</b>	<b>Quantity</b>	
Platinum Sponsor (includes 4 delegate packages)		@ \$ 9,000.00 = \$
Gold Sponsor (includes 3 delegate packages)		@ \$ 6,000.00 = \$
Silver Sponsor (includes 2 delegate packages)		@ \$ 4,000.00 = \$
Bronze Sponsor (includes 1 delegate package)		@ \$ 2,000.00 = \$
<b>Event Sponsorships</b>	<b>Quantity</b>	
Delegate Lanyard (to be supplied with logo)		In Kind
Delegate Bag Sponsor		@ \$ 3,500.00 = \$
Awards Banquet		@ \$ 2,000.00 = \$
Local Colour Night		@ \$ 2,000.00 = \$
Ice Breaker Reception (Sunday)		@ \$ 1,500.00 = \$
Conference Luncheons (state preferred day)		@ \$ 1,500.00 = \$
Coffee Breaks (state preferred day and time)		@ \$ 700.00 = \$
Technical Tours/Short Courses		@ \$ 500.00 = \$
<b>Total GeoManitoba2012 Conference Support</b>		<b>Total:</b>

To secure your sponsorship please fax, e-mail or mail this order form with payment to: **Gibson Group Association Management, 8828 Pigott Road, Richmond BC V7A 2C4 Canada.**

**METHOD OF PAYMENT** (All quoted fees are in Canadian Dollars)

- MasterCard    Visa    Cheque (drawn in Canadian \$)    Money Order

Credit Card Number: \_\_\_\_\_ Expiry Date: (mm/yy) \_\_\_\_ / \_\_\_\_  
(Please print clearly)

Exact name on Card: \_\_\_\_\_ Total Payment: \$ \_\_\_\_\_

Phone number associated with card: \_\_\_\_\_ Signature: \_\_\_\_\_